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November 22, 2017

Federal Communications Commission
Washington, DC

RE: 17-108 Net Neutrality

I am strongly opposed to the current proposal to repeal Net Neutrality. I believe the current rules are working well. They should be retained unchanged.

As the owner of a small business, I worry that my firm's ability to compete will be harmed if my Internet Service Provider (ISP) can make deals providing other larger firms greater speed, access, or preference – all items which my firm may be beyond the reach of my small, local business.

Additionally, I believe that repealing Net Neutrality will negatively impact internet access to rural communities and those who are poor. It will allow ISPs to artificially determine winners and losers in internet access based upon the ISP's contractual arrangements and financial incentives – all items beyond the control of the individual consumer.

I believe that this proposal, 17-708, will be bad for consumers and ultimately harmful to our national economy.

I urge the Commission to reject this proposal.

Sincerely,

Bill Herndon

Bill Herndon

cc: Rep. Ted Budd
Sen. Thom Tillis
Sen. Richard Burr

